# Application deadlines for price increases, brand premiums, new brands and other listing changes

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| Application deadline  for price increase | Application deadline  for a first new brand that will trigger a price reduction | Application deadline for brand premiums,  smaller pack size[1] or lower price offer | Listing documentation deadline[2] | Projected effective date |
| 01-Apr-25 | 30-May-25 | 01-Jul-25 | 15-Jul-25 | 01-Oct-25 |
|  |  |  | 15-Aug-25 | 01-Nov-25 |
|  | 01-Aug-25 | 01-Sep-25 | 15-Sep-25 | 01-Dec-25 |
|  |  |  | 15-Oct-25 | 01-Jan-26 |
|  | 01-Oct-25 | 30-Oct-25 | 14-Nov-25 | 01-Feb-26 |
|  |  |  | 01-Dec-25 | 01-Mar-26 |
| 29-Sep-25 | 01-Dec-25 | 22-Dec-25 | 15-Jan-26 | 01-Apr-26 |
|  |  |  | 13-Feb-26 | 01-May-26 |
|  | 30-Jan-26 | 27-Feb-26 | 13-Mar-26 | 01-Jun-26 |
|  |  |  | 15-Apr-26 | 01-Jul-26 |
|  | 01-Apr-26 | 01-May-26 | 15-May-26 | 01-Aug-26 |
|  |  |  | 15-Jun-26 | 01-Sep-26 |
| 01-Apr-26 | 29-May-26 | 01-Jul-26 | 15-Jul-26 | 01-Oct-26 |
|  |  |  | 14-Aug-26 | 01-Nov-26 |
|  | 31-Jul-26 | 01-Sep-26 | 15-Sep-26 | 01-Dec-26 |
|  |  |  | 15-Oct-26 | 01-Jan-27 |
|  | 01-Oct-26 | 30-Oct-26 | 16-Nov-26 | 01-Feb-27 |
|  |  |  | 01-Dec-26 | 01-Mar-27 |
| 01-Oct-26 | 01-Dec-26 | 22-Dec-26 | 15-Jan-27 | 01-Apr-27 |
|  |  |  | 15-Feb-27 | 01-May-27 |
|  | 01-Feb-27 | 26-Feb-27 | 15-Mar-27 | 01-Jun-27 |
|  |  |  | 15-Apr-27 | 01-Jul-27 |
|  | 01-Apr-27 | 30-Apr-27 | 14-May-27 | 01-Aug-27 |
|  |  |  | 15-Jun-27 | 01-Sep-27 |
| 01-Apr-27 | 01-Jun-27 | 01-Jul-27 | 15-Jul-27 | 01-Oct-27 |
|  |  |  | 16-Aug-27 | 01-Nov-27 |
|  | 02-Aug-27 | 01-Sep-27 | 15-Sep-27 | 01-Dec-27 |

1. The listing of a smaller pack size of a currently listed pharmaceutical item requires new price agreements to be reached with all Responsible Persons for that item.
2. The Application and Final Documentation deadline applies to new brands with no price implications, brand deletions and change of details.